Spring 2011, Issue 134, Page 27

Air Radio Gets Hands on with Sonifex



Air Radio started in 2007 as a small internet based radio station, run a few days a week, by a group of 14 year old students from a school ICT classroom. Today, it operates from a small studio just outside Stafford in the UK and broadcasts at http://www.airradiogroup.co.uk/

It is currently run by seven members aged 16 to 25 and offers a platform for young people to get hands-on experience in radio and other media, including graphic design and live event planning.

The station broadcasts 25 hours of live programming per week, which is provided mainly by young people and has recently put on its first live event in the form of a gig to promote local bands in the Stafford area.

In 2009, the station bought a 15 & 5 channel split Sonifex S2 Digital I/O Analogue Radio Broadcast Mixer, which is used as their main studio console.

When asked why they had chosen to buy a Sonifex product, Matt Gumn, one of the seven members said 'We chose the S2 mixer because of its flexibility and ease of use – for a station working with a single studio, it's perfect because it's dedicated Audition bus allows us to

record off-air during live output.

'The simple interface makes the desk very simple to use for people who have never used professional broadcast equipment before – it means you can spend more time thinking about your show rather than worrying about what you need to press next. Also, should we ever require extra channels, we're not stuck with a fixed format unit and we don't need to get expensive digital cards – we can simply order a new channel and fit it ourselves – without taking the station off-air if need be!

'Also, the support we have received from Sonifex, both pre-sale and aftersale has been absolutely first rate.'

The Sonifex S2 uses the latest technology components and offers digital audio quality with analogue reliability in a modular format. It has a wide range of input and output channels, PFL/cue, fader-start operation of equipment, automatic monitor muting on mic-live, light switching remote outputs, optional EQ on input modules, gram amp input options and two main audio buses, allowing you to broadcast on the PGM bus while recording on the AUD bus, with bus output selection on each module.

It also has both digital and analogue input channels, together with simultaneous analogue and digital outputs.

For more information about the S2 Digital I/O Analogue Radio Broadcast Mixer contact our sales team at: sales@sonifex.co.uk.

As Air Studio is a non-profitmaking venture and in order to keep the station going, the studio is available for hire to third parties who may wish to record their voice or a radio programme.

More information on this can be obtained by contacting the group directly at

http://www.airradiogroup.co.uk/

Can You Help?

HBA Public Relations Manager, Sean Dunderdale, is working with a producer of Radio 4's Archive Hour with the idea of doing an hour about the history of Hospital Radio.

Do you have any archived material from your station's early history that may be useful to Sean. If so, please get in touch with him as soon as possible and he will be in touch.

You can contact Sean on **publicrelations@hbauk.com**.

Thank You, Paul

Paul Easton has stepped down as HBA Programming Advisor and will no longer be checking his HBA email account which means anything sent to programming@hbauk.com will sit on the mailserver unless accessed by someone else.

If you need to contact Paul, please do so via paul@pauleaston.co.uk

Although he has stood down as Programming Adviser he hopes this will not mean closing doors completely. He has indicated to Sean and Iain that he is still willing to be a judge for the Awards.

He has also spoken with Jim about a possible seminar for next year's Conference.

Paul stated that, both from his own category, as well as speaking with Barnie, Paul and Scott, that the overall standard of entries this year was very high and all winners and the nominees have much to be proud of.